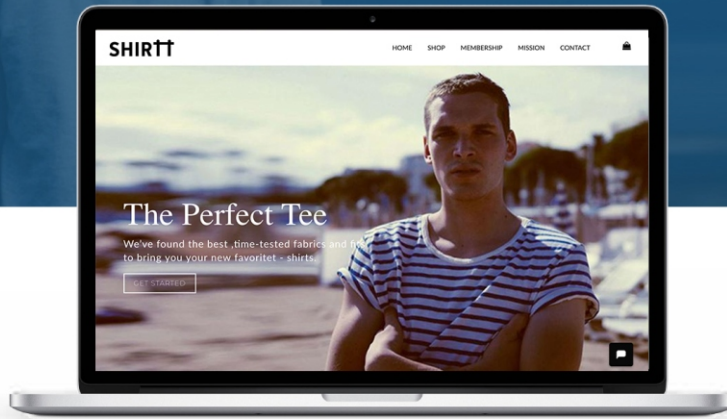


PROJECT CASE STUDY

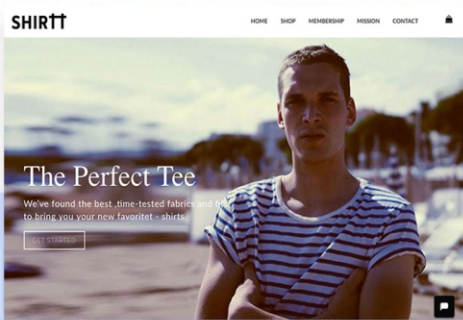
SHIRTT

Shirtt is a premium, basic tee shirt brand that delivers wardrobe staples with value of quality, fabrication, and fit to the customers on a monthly basis. Shirtt team's goal is to inundate the customer's life with loads of product and send them two tee shirts every month. The customers can contribute to the donation by giving away the used old set of tee shirts. The team at Shirtt tasked Buildingblocks with developing their entire e-commerce platform on shopify.

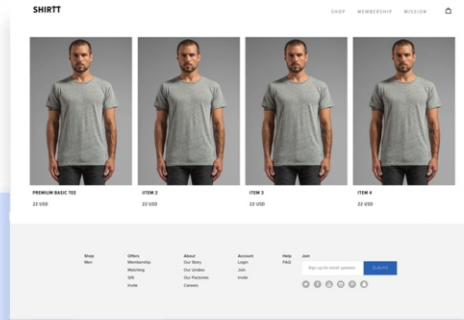


THE BRIEF

Building blocks developed an e-commerce website in shopify for Shirtt team which offers customers a hassle free platform to order t-shirts. Client wanted the application to have recurring order functionality, referral functionality and Analytics to track the website. Customers are provided with ability to change the colors and sizes during the subscription. We have included discount functionality in subscription in Customer referral programs.



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SUMMARY

Our goal was to develop a responsive site with e-commerce options that could maintain the screens designed by the Shirtt team. We provided Shirtt with a stable shopping environment by using Shopify platform with subscription features. Client wanted the subscription model with option for client to pause for few months and resume. We researched several plugins for Subscription model to find the best suit for the subscription model requested by client. We developed a robust system

READY TO DISCUSS YOUR PROJECT? LET'S TALK

Get in Touch

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