

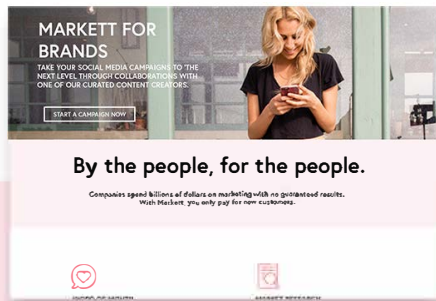
# MARKETT

Markett is a platform that allows freelance marketers to earn money by promoting brands that are within the Markett community. Markett is seeking to put money back in the pockets of brand consumers and advocates by allowing them to sell products and services. The team at Markett tasked Building Blocks with re-developing and re-branding their entire platform while simultaneously building an integrated team for ongoing technology development and support.

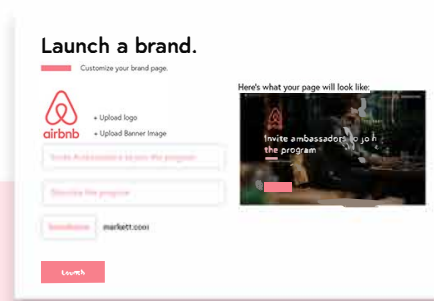


## THE BRIEF

Building Blocks was engaged by Markett to consult on technology strategy and product development execution. We worked with Markett through several product pivots that accommodated business goals set by the executive team. Building Blocks works as an integrated technology partner as the company on-boards brands and creates new features / functionality..



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## SUMMARY

Our goal was to develop a responsive site that could maintain the monolithic architecture our teams were given while also building a platform that had the potential to scale. We provided Markett with a stable server and a hosting system that helped them in generating & loading their web pages at an optimal speed. Our team also took full care of maintaining and setting up the CMS system. We developed a robust system in order to safeguard the platform from concurrency issues and also protect the database. We also have a built a dedicated team to work on immediate requirements for Markett and their clients.

READY TO DISCUSS YOUR PROJECT? LET'S TALK

Get in Touch  
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