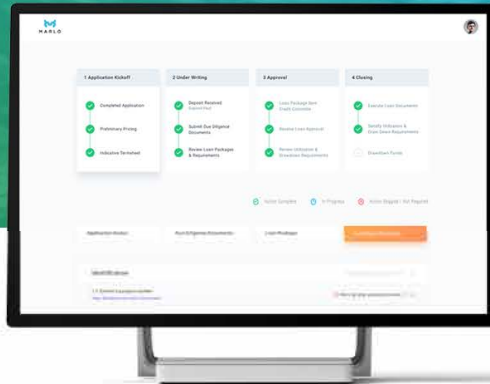


PROJECT CASE STUDY

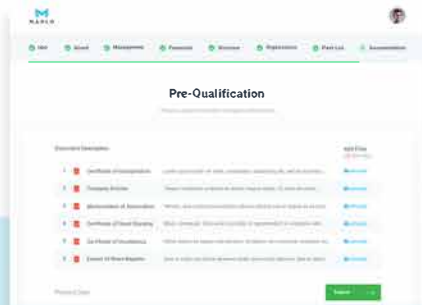
# MARLO

MARLO is a financial technology company that services the maritime sector through the origination, underwriting and servicing of vessel loans. Building Blocks was a product partner that developed the company's end-to-end lending platform and built their integrated product development team.

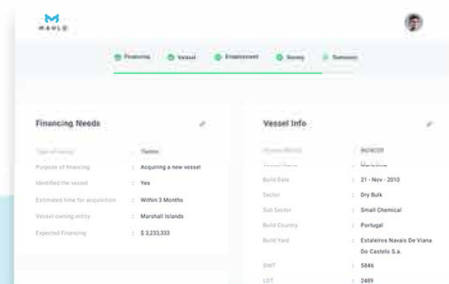


## THE BRIEF

MARLO had a team of financial experts and were seeking a technical partner to map their business requirements into a robust technology platform. Building Blocks took a deep dive into the maritime industry to understand the sector, the loan origination / underwriting processes and the counter-parties involved in a transaction. Building Blocks developed an end-to-end platform (web and mobile) from loan origination (Application process and KYC) to approval and funding.



Services the maritime sector through the origination, underwriting and servicing of vessel loans.



Our goal as a product partner was to offer borrowers a seamless and secure application process while getting lenders the information they needed to fund a loan.

## SUMMARY

With MARLO being an extremely robust software solution, our product managers and engineers were tasked with solving some extremely complex problems. We developed proprietary algorithms that have now been validated by financial institutions around the world for an asset class that had never had any sort of technological disruption. We were able to create a systematic and data-driven approach to what has been arguably one of the more archaic sectors in existence.

READY TO DISCUSS YOUR PROJECT? LET'S TALK

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